



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39 STREET
NEW YORK 16, N. Y.

VOL. 10, No. 41

November 12, 1955

OVERSEAS TICKER

ROME

Claire Sterling, reporter correspondent for Rome, will take a trip to the Eastern Mediterranean in the near future, visiting such spots as Greece and Israel.

CALCUTTA

George T. Rice, Bureau Manager for Near and Far East News Ltd., returns to the
(Continued on page 2)

Club Calendar

Monday, Nov. 14 — Buffet dinner from 6–7:30 before "Dateline II". \$2.50 per person. Open House for cast after show. Two color TV sets available at OPC for those without tickets to broadcast.

Tuesday, Nov. 15 — Open House and Glamour Night honoring Carl Bakal on publication of his book of photographs "How to Shoot for Glamour." Cameras allowed.

Tuesday, Nov. 15 — Julie Whitney at the piano in the bar.

Thursday, Nov. 17 — Movie preview. "The Naked Dawn," a Universal picture with a Mexican background. In the seventh-floor projection room at Universal, 445 Park Ave., 8:30 pm. Tickets first-come-first-served at the Reception Desk.

Monday, Nov. 21 — Movie preview. "Gunpoint," an Allied Artist release starring Fred McMurray, Dorothy Malone, Walter Brennan. At the Movie Lab, 619 West 54th St., 8:30 pm. Tickets available as above.

Monday, Nov. 21 — Book Evening. Chester Bowles, author of "New Dimensions of Peace," moderator, John K.M. McCaffery, OPC Library, 8:30 pm.

Tuesday, Nov. 22 — Mexican dinner. Cocktails from 6–7:30. Ambassador from Mexico will be honored.

Thursday, Nov. 24 — Thanksgiving Day dinner with all the trimmings. \$3.50 per person, \$2.50 for children.

MIDDLE EAST COVERAGE STEPPED UP; CENSORSHIP PROBLEMS REPORTED

Major newspapers and wire services stepped up their coverage of the Middle East this week as the Israel-Egypt situation deteriorated.

Peter Webb, roving reporter in Berlin, Paris and London, moved into the area to help out fellow-UPers *Eliav Simon* in Tel Aviv and *Walter Collins* in Cairo.

INS regular in Rome, *Michael Cinigo*, filed copy this week from Israel. *Alan McGregor* is covering Cairo for the wire service.

Don Cook left the London bureau of the Herald Tribune late in the week to travel to the Middle East. He's reporting now from Tel Aviv.

Some of the correspondents on the scene report censorship of the news on both sides. It has been extremely difficult, for instance, to get pictures of the armaments shipments in the cotton-for-arms-deal between Egypt and Czechoslovakia.

Most of the other newspapers and major networks were awaiting developments before enlarging their staffs.

The NY Times men in the area are *Harry Gilroy* in Israel and *Kennett Love* in Egypt. *Bill Longgood* continues in Egypt for the World-Telegram.

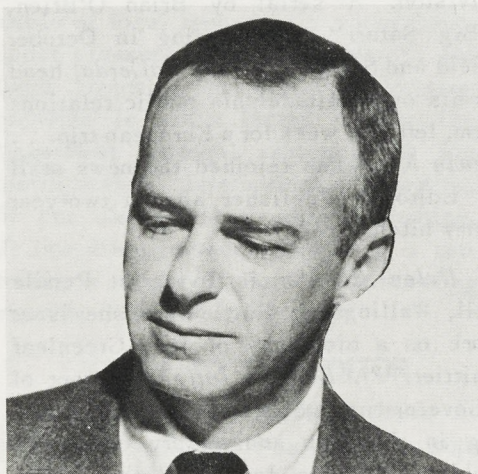
Wilson Hall is in Egypt and *Al Rosenfeld* in Israel for NBC.

Bill Downs, Rome bureau chief, moved into Israel for CBS, with *Frank Kearns* reporting on the other side of the tense border.

Ivan Jacobson is the resident representative in the Middle East for ABC.

CORRECTION

A paragraph on the report of the Annual Awards committee, delivered by Bruno Shaw at the semi-annual meeting of the OPC on Oct. 31, was garbled in part in last week's *Bulletin*. As the headline correctly indicated, the text should have stated that the committee had taken a stand against giving awards to organizations and would limit them to individuals in the future.



Will Yolen

YOLEN NAMED OPC "TOP KICK"

Will Yolen, who has been serving as chairman of the Program Committee's subcommittee on movies, was last week appointed Assistant to President *Louis Lochner*. His duties will be to take much of the detail work off the President and act as a first sergeant for the Club.

Yolen was managing editor of ABSIE (American Broadcasting System in Europe) during the second world war, a setup that was tied in with OWI and beamed news broadcasts to European countries still under Nazi domination.

At present he is magazine and motion picture consultant for Hill and Knowlton. He is a past president of the Publicity Club of New York.

As assistant to president Lochner, his primary duties will be those of coordinator, taking much of the load off the President. He will also sit in on committee meetings.

THE BULLETIN

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N. Y. Murray Hill 6-1630

Editor & Committee Chairman: David Murray. **Co-Editors:** Charles E. Campbell, Jr., Samuel R. Kan, Norbert Lyons, John R. Wilhelm.

Issue Editor: Samuel R. Kan. **Asst:** Steven Nordlinger.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; **Alternates:** Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.- \$10 yrly, Non-Members.
Advertising Rates on Request.

COMMITTEE APPOINTMENT

Wythe Williams has been added to the Committee on Liaison with Overseas Members headed by Charles Robbins.

PEOPLE & PLACES...

Irene Corbally Kuhn launched her nationally syndicated column, "The Way Things Are" on Oct. 4, with the New-house papers and the Kansas City Star among her subscribers. . . Samuel Weiss, president of Press Release, Inc., returned from a six weeks tour of Europe to resume teaching public relations at C.C.N.Y.

Jim Burns has just completed a three weeks photographic trip to Greenland and points north, accompanied by Hearst columnist Tip Roseberry. . . A son, Robert William, born Sept. 26 to Rosine and Bill Hetherington, of The Newark News. . . Recently returned from a seven-week tour of Eastern Canada is Dave Forbert of Reader's Digest, International Division. A serial by Brian O'Brien, "Big Safari", commencing in October Field and Stream. . . John LaCerta, head of his own Philadelphia public relations firm, left last week for a European trip. . . Erwin Knoll has rejoined the news staff of Editor & Publisher after a two-year Army hitch.

Helen Buckler is living at Pendle Hill, Wallingford, Pa., where she is at work on a biography of John Greenleaf Whittier. . . Lee K. Jaffe is author of "Government Public Relations", appearing in the 10th anniversary edition of Public Relations Journal of the Public Relations Society of America. . . John Scott, assistant to Time's publisher James Linen, is back from four months in Latin America and Europe

Ben Grauer and Larry Blochman are represented in William Targ's new anthology, "Bouillabaise for Bibliophiles."

Overseas Ticker (Cont'd from page 1)

India-Pakistan-Ceylon area early this month on a combined news and promotional assignment... CBS'er Bob Pierpoint is leaving his Tokyo station for a swing around Southeast Asia, touching such points as Hongkong, Manila, Indonesia and Rangoon.

TOKYO

Jim Becker, AP, has just returned from a globe-girdling two months vacation, accent on Europe and the States, arriving a few days before Gene Zenier, Warner Brothers Pathe, who spent last five months in native country of Italy. Gene comes back in time to help prepare first of the International Dinners of the Foreign Correspondents' Club of Japan to publicize spaghetti and meatballs.

Igor Oganessoff, Business International, was named Correspondent of the Year in the foreign field for BI... Three ex-Reuter's correspondents, Peter D.J. Robinson (Australia), Ian Dunlop (England) and Shin-ichi Takeda (Japan), have opened up a new public relations-news agency, the International Press Associates. The agency will specialize in Pacific area features, especially photofeature tie-ups. At present it is representing papers in Singapore, Hong Kong, Australia, and Western Europe... A baby girl, Pamela, has just been born to Mr. and Mrs. Wade Bingham. Wade is CBS cameraman in Japan. He just returned from an extensive photo-cover sweep of the Southeastern Asian area.
- Stuart Griffin

**Make our 411 offices
your headquarters
around the world**

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 78 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. Pan American likes to make a point of assisting Press representatives in every way it can.

PAN AMERICAN



WORLD'S MOST EXPERIENCED AIRLINE



Inez Robb and Robert Frost at

"DATELINE II" Filming

"DATELINE II" PLANS INCLUDE OPC PARTY

A buffet dinner at the OPC, beginning at 6 p.m., will precede the Producer's Showcase TV show, "Dateline II", Nov. 14. The charge is \$2.50 per person.

After the broadcast an open house will be held for the cast.

NBC is producing "Dateline II" in a non-audience studio, but special arrangements have been made to seat approximately 50 members and their guests in the studio. Tickets have been set aside for resident members, who may pick them up on a first-come-first-served basis at the Reception Desk. Only one guest per member can be accommodated.

For those unable to obtain tickets to the production, two color television sets will be available at the OPC. The program entitled "The Right To Know" begins on NBC-TV at 8 p.m.

LOCHNER OFF TO WEST COAST

OPC President *Louis Lochner* will leave for the Pacific Coast immediately following the television show on Monday to deliver a series of lectures in California.

The commitment was made before he became OPC President. He will return about December 6 and during his absence, the OPC will be headed by OPC First Vice President *Kathryn Cravens*.

ADDITION TO LIBRARY

Two pages of Lowell Thomas' script for the first broadcast from the Overseas Press Club, along with pictures commemorating the affair, have been placed in the Memorial Library.

OPC'ERS ASKED FOR PULITZER NOMINATIONS

Members of the Overseas Press Club are invited to submit nominations for the Pulitzer Prizes in Journalism for 1956.

The thirty-ninth annual award of the journalism prizes will be made by the trustees of Columbia University early in next year for journalistic achievements in 1955. The deadline for submitting nominations is Feb. 1, 1956. Nominating blanks are available at the Club's reception desk.

Pulitzer Prizes in Journalism are awarded as follows: 1) for disinterested and meritorious public service by a newspaper. 2) For a distinguished example of local reporting in a newspaper under pressure of edition time. 3) For local reporting in which edition-time pressure is not a factor. 4) For distinguished national reporting. 5) For distinguished international reporting. 6) For distinguished editorial writing. 7) For distinguished example of a cartoonist's work. 8) For an outstanding example of news photography.

LETTER TO THE EDITOR

In the Oct. 29 *Bulletin* Clyde E. Brown of Fairchild Publications, supported by *Russell Anderson* of McGraw-Hill, protested the proposed amendment to Section I of the Constitution. If adopted, it would have restricted membership in the OPC to correspondents of publications "of general circulation." It was rejected at the semi-annual membership meeting.

Few would dispute "the stature and high standard of publishing" mentioned in the communication, with special reference to the two enterprises represented. But does this truly extend to the entire "business and trade press"? Where, below this admittedly high level, does one draw a line that permits a challenge to the eligibility of (to pose a hypothetical example) the political affairs editor of the *Millinery Journal*? This is not facetious. Approximately parallel claims as to qualifications have been submitted, and will continue to be.

The committee on revision has been groping for a formula that in this stage of OPC growing pains, might stabilize the membership as nearly as possible,

(Continued on page 4)

CASTILLO ARMAS HONORED AT CLUBHOUSE RECEPTIONS

The Overseas Press Club played host on Thursday, Nov. 3, to Guatemalan President Carlos Castillo Armas, his wife Dona Odilia, and distinguished representatives of the Guatemalan Government, together with a group of Guatemalan newsmen. Dona Odilia was the guest of honor at a late afternoon reception in the Club given by the NY Newspaper-women's Club while the OPC itself was playing host to the visiting newsmen.

Castillo Armas arrived during both receptions and recorded a brief broadcast for the Voice of America. He also made an appearance at both receptions.

Accompanying the President were his country's foreign minister, Dr. Domingo Gorcalea; Economic and Labor Minister Jorge Aranales, Presidential Secretary Jorge Skinner Klee, U.N. Ambassador Emilio Aranales, Chief of Protocol Francisco Linares, and Guatemalan Ambassador in Washington Luis Cruz Salazar.

OPC Vice President *Kathryn Cravens* introduced Dona Odilia to the reception.

"GLAMOUR NIGHT" NOV. 14 FEATURES CARL BAKAL, MODELS

The OPC Open House on Tuesday, Nov. 14, will honor *Carl Bakal*, a Club member and noted photographer on the publication of his new book, "How to Shoot for Glamour." In the Stairway Gallery will be an exhibit of illustrations from his book. Top models will be present for a "Glamour Night", and members are invited to bring their cameras. Copies of "How to Shoot for Glamour" will be awarded as door prizes. Cocktails 6 to 7:30.



Bakal: Glamour is a Business

NEW MEMBERSHIP APPLICATIONS

ACTIVE

Norman Carignan. PR representative, W.R. Grace & Co.; UP (Buenos Aires, Argentina) from Aug. '40 to Aug. '41; Coordinator of Inter-American Affairs (Washington) from Feb. '42 to April '44; AP (Washington) from April '44 to Jan. '55 (assignments in Buenos Aires, Mexico City, and Rio de Janeiro). Proposed by *Virginia Prewett Mizelle*, seconded by *Harry B. Murkland*.

Martin S. Davis. Allied Artists Pictures Corp.; U.S. Army Pictorial Service (European Theatre) from Jan. '45 to Oct. '46. Proposed by *Louis Weintraub*, seconded by *Will H. Yolen*.

Regina Grant. BBD&O. Office of War Information, American Broadcasting Station (Europe) from March '44 to July '45. Proposed by *Edward Codel*, seconded by *Theodore E. Kruglak*.

Mary Robinson Johnson. Time-Life Intl, New York Times stringer in Haiti since Nov. 1952; United Press stringer since Oct. 1953; feature writer Travel Development Corp. since Oct. 1953; United Press (NY) from June '44 to Jan. '51. Proposed by *B. Mathieu*, seconded by *Wythe Williams*.

Richard Joseph Kempe. European Editor, Business International; US Military Intelligence Services from 1943 to 1946 (overseas from 1944 to 1946); free lance Europe from Sept. 1947 to Dec. 1948; Intl economist US Office of Intl Trade (Near Eastern and African Division) from

1951 to 1953. Economic Editor, News From Behind The Iron Curtain, Free Europe Committee, from July 1953 to Sept. 1955. Proposed by *N.F. Alliman*, seconded by *Egbert White*.

Ralph G. Martin. Exec. Editor, House Beautiful; Stars & Stripes (London, North Africa, Sicily, Italy, France) from 1941 to 1944; Yank Magazine (France, Germany) from 1944 to 1945; free lance magazine articles (Europe) from May 1948 to June 1949; Assoc. Editor Special Reports, Newsweek, from March 1954 to Sept. 1955. Proposed by *Edward J. Cunningham*, seconded by *Egbert White*.

David Alan Safer. Cavitron Equipment Corp, dir. professional relations; E.C.A., M.S.A., F.O.A. Information Division from Mar. '50 to Nov. '53 (Paris); Puerto Rico World Journal (San Juan, P.R.) from Sept. '41 to Nov. '42; UP stringer (Puerto Rico) from Feb. to Nov. 1942. Proposed by *Adele G. Nathan*, seconded by *Dorothy L. Omansky*.

Arthur D. Schatz. Black Star Publishing Co., editorial, agency work, and photographer, which services overseas press units; U.S. Army Public Information Specialist (Dec. '52 to Sept. '53) stationed on Okinawa, as P.I.S. and photographer; stringer from Oct. '51 to Oct. '53 for Black Star Publishing Co. Proposed by *Allyn Baum*; seconded by *George W. Caturani*.

Alfred A. Strelsin. March 1936 to 1939, New York Post in U.S. and abroad; from March 1936 to Nov. 1939 Near East for Wichita Beacon; first session of UN

Oct. '46-'47 for Wichita Beacon; UN in Paris from Sept. to Dec. '48 for Wichita Beacon, Big Four conference in Paris for Wichita Beacon and Philadelphia Record, April to June 1949; series of articles on Israeli-Arab War in Tel Aviv for INS. Proposed by *J. David Stern*, seconded by *A. Wilfred May*.

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ASSOCIATE

Roger Bowman, WRCA-TV.

LIKES OUR AIR MAILING

Bill Dunn writes "Congratulations on the decision of the OPC to circulate the Bulletin by air mail. In my opinion, this enhances the value of the paper so much I would be willing to pay something extra if necessary". He also reports: *Phil Potter* of the Baltimore Sun through here recently en route to cover Indonesian elections, and *Til* and *Peg Durdin* passed through en route to U.S.

Letter (Continued from page 3)

on a solid professional basis. The answer is not simple. Happily, John Luter and his committee are most receptive to suggestions. Existing regulations undeniably are inclusive, rather than exclusive. Establishment of a sound balance constitutes a difficult assignment. It needs time, and the kind of careful consideration it is getting.

Cordially,

Kathleen McLaughlin
11/4/55 Chairman of Admissions



Strictly ON-the-record comments about

TWA's SUPER-G CONSTELLATIONS TO EUROPE

Arthur A. Riley
BOSTON DAILY GLOBE:

"... like an opulent yacht... passenger cabins with the atmosphere of a private club."

Virgil Pinkley
LOS ANGELES MIRROR-NEWS:

"... Super-G's are wonderfully comfortable, ride smoothly, have a minimum of sound and vibration."

Ansel E. Talbert
NEW YORK HERALD TRIBUNE:

"... sleeping berths wider than railroad berths... deep-pile carpeting... indirect lighting."

Why not try TWA's Super-G yourself? For the most luxurious service between Europe and the U. S., and the finest non-stop service across the U. S., call TWA, Trans World Airlines.

Fly the finest... **FLY TWA**
TRANS WORLD AIRLINES
U.S.A. • EUROPE • AFRICA • ASIA